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FOR IMMEDIATE RELEASE

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Clark Consulting - Healthcare Group Launches New Name: Integrated Healthcare Strategies

Minneapolis, MN - October 30, 2007 - Robert J. Erra, President of Clark Consulting – Healthcare Group (Minneapolis, MN) and MSA | Clark Consulting – Healthcare Group (Kansas City, MO), announced today that they have realigned and redefined their organization, strategy and resources to become:

Integrated Healthcare Strategies

The evolution to Integrated Healthcare Strategies is specifically structured to help HR professionals, healthcare executives, physician leaders, and Boards more efficiently and effectively meet the challenges of today's highly complex healthcare organizations.

The new strategy consolidates and re-aligns the talents of their consultants and advisors under five integrated specialty practices:

- Executive Total Compensation
- MSA Executive Search
- Physician Services
- MSA HR Capital
- Governance & Leadership Services

Said Erra "It's an evolution that re-energizes our services under a new configuration designed to respond to the way our clients do business today."

Integrated Healthcare Strategies provides not-for-profit healthcare organizations with direct access to the most comprehensive array of healthcare-specific services available, delivered by professionals from the industry who understand the rigors of running a healthcare organization – from the lunchroom to the Board Room. Their client list is a "who's who" of healthcare organizations including over 1200 major healthcare providers, 1,800 hospitals and 500 physician groups.

For more information on Integrated Healthcare Strategies (IHStrategies), please contact Julie McCauley at 612-339-0919 or julie.mccauley@ihstrategies.com. Watch for the launch of their new website www.IHStrategies.com in early November.

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