



901 MARQUETTE AVENUE S., SUITE 2100  
MINNEAPOLIS, MN 55402  
ph: 612.339.0919 toll free: 800.327.9335  
fx: 612.339.2569

## INTEGRATED HEALTHCARE STRATEGIES™

www.IHStrategies.com

700 WEST 47TH STREET, SUITE 400  
KANSAS CITY, MO 64112  
ph: 816.795.1947 toll free: 800.821.8481  
fx: 816.795.0301

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FOR IMMEDIATE RELEASE

**Contact:**

Julie McCauley  
Senior Vice President, Corporate G&A  
(800) 327-9335  
[julie.mccauley@ihstrategies.com](mailto:julie.mccauley@ihstrategies.com)

### Integrated Healthcare Strategies Sister Company, Stratford's Institutional Investment Consulting Service, Receives HFMA Peer Review Designation

**MINNEAPOLIS, MN** - May 21, 2009 - Integrated Healthcare Strategies, a provider of executive consulting services for the healthcare industry, is pleased to announce that their sister firm, Stratford Advisory Group, Inc. (also owned by Clark and Wamberg LLC.), has been granted the "Peer Reviewed by HFMA" designation by The Healthcare Financial Management Association (HFMA).

Stratford's comprehensive Institutional Investment Consulting Service focuses on critical success factors including, but not limited to: investment strategy development, asset allocation, investment manager oversight and fiduciary responsibility. Chuck French, Stratford Consultant said: "In this difficult investment environment, healthcare institutions need a resource dedicated to serving their unique investment needs. We are proud to align ourselves with HFMA to help more healthcare institutions meet their mandates via a strong investment program."

Stratford Advisory Group President, Tom Dodd, stated: "The HFMA Peer Reviewed designation is a symbol people recognize and trust, and we are honored by this vote of confidence from HFMA and our clients."

The Peer Review process validates the accuracy, effectiveness, quality and value of products and services that HFMA members are currently using. The goal of the review is to identify products and services that deliver organizational savings and performance improvement which enhance HFMA members' day-to-day business interactions and careers.

"For years HFMA members have asked us to identify viable healthcare finance resources and to filter some of the noise in the market place," says HFMA President and CEO Richard L. Clarke, FHFMA. "We see the new Peer Review Process as a powerful opportunity to do just that."

Criteria for a product to display the HFMA Peer Review mark include high survey scores for:

- Enhanced productivity for the individual user and for the customer's organization
- Ease of installation and use
- Accuracy and reliability
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- Excellent technical support and customer service
- An overall positive rating from reviewers based on a quantitative scale

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#### **About Integrated Healthcare Strategies**

*Integrated Healthcare Strategies provides not-for-profit healthcare organizations with direct access to a comprehensive array of healthcare-specific services, delivered by professionals from the industry who understand the rigors of running a healthcare organization – from the lunchroom to the Board Room. Its client list is a “who’s who” of healthcare organizations including over 1200 major healthcare providers, 1,800 hospitals and 500 physician groups. Integrated Healthcare Strategies specializes in the areas of physician strategy and compensation, employee compensation, executive compensation, human capital solutions, labor relations, leadership transition planning, executive search, employee surveys, performance management and board governance solutions. [www.ihstrategies.com](http://www.ihstrategies.com).*

#### **About HFMA**

*The Healthcare Financial Management Association (HFMA) provides the resources healthcare organizations need to achieve sound fiscal health in order to provide excellent patient care. With over 35,000 members, HFMA is the nation’s leading membership organization of healthcare finance executives and leaders. They provide education, analysis, and guidance; lead change and innovative thinking; and create practical tools and solutions that help their members get results. Addressing capital access to improved patient care to technology advancement, HFMA is an indispensable resource on healthcare finance issues. [www.hfma.org](http://www.hfma.org)*

#### **About Stratford Advisory Group, Inc.**

*Stratford Advisory Group, Inc. is a full-service investment consulting firm, registered as an investment advisor with the SEC under the Investment Advisers Act of 1940. For over twenty-seven years, Stratford has assisted clients with key aspects of investment program management, including: investment policy development, asset allocation, manager selection, performance measurement, fiduciary due diligence, cost containment, and operational efficiency. Stratford is distinguished by its independence, active oversight, robust research capabilities, timely and specific recommendations and co-fiduciary status. To learn more about Stratford Advisory Group and institutional investment consulting, please contact Chuck French at (312) 798-7118 or e-mail [chuck.french@stratfordag.com](mailto:chuck.french@stratfordag.com). [www.stratfordag.com](http://www.stratfordag.com)*



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