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## INTEGRATED HEALTHCARE STRATEGIES™

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FOR IMMEDIATE RELEASE

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### Leading Healthcare Human Resource Consulting Firm, Integrated Healthcare Strategies, Launches New Website

**MINNEAPOLIS, MN** – March 24, 2010 - Integrated Healthcare Strategies, a provider of executive consulting services for the healthcare industry, is pleased to announce that it has launched its new corporate website. The updated site delivers an improved visitor experience with better navigation and speed of access to the content viewers seek.

Enhanced search capabilities have been added to the site for more direct access to key areas such as: industry resources found in the firm's Knowledge Center – an extensive library of educational materials including whitepapers, articles, presentations and webinars; services; events; and consultant information. The new site introduces several new features including:

- The ability to sign-up and receive email updates any time new content is added to the Knowledge Center.
- Access to more information on the Integrated Healthcare Strategies experts and content they have authored.
- The ability to forward content from the website using email, instant messaging, or popular social bookmarking and networking sites.
- A newly added 'Services' page that clearly defines the wide array of healthcare consulting services offered by Integrated Healthcare Strategies. Links on the page lead directly from service categories to detailed information on the service area and the experts that specialize in those areas.

Popular features from the previous website have been retained in the new site. Visitors will still find postings of the latest industry news and alerts on the homepage, as well as a calendar of events that lists upcoming industry meetings at which Integrated Healthcare Strategies consultants will be speaking or attending.

Please visit our new website at [www.ihstrategies.com](http://www.ihstrategies.com).

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**About Integrated Healthcare Strategies**

*Integrated Healthcare Strategies provides not-for-profit healthcare organizations with direct access to a comprehensive array of healthcare-specific services, delivered by professionals from the industry who understand the rigors of running a healthcare organization – from the lunchroom to the Board Room. Its client list is a “who’s who” of healthcare organizations including over 1200 major healthcare providers, 1,800 hospitals and 700 independent and affiliated medical groups. Integrated Healthcare Strategies specializes in the areas of physician strategy and compensation, employee compensation, executive compensation, human capital solutions, labor relations, leadership transition planning, executive search, employee surveys, performance management and board governance solutions.*

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