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## INTEGRATED HEALTHCARE STRATEGIES™

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FOR IMMEDIATE RELEASE

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### **Integrated Healthcare Strategies Senior Consultant Signs Book Deal with American College of Healthcare Executives**

***Senior Vice President David Bjork, Ph.D., of Integrated Healthcare Strategies, to write book on executive compensation in healthcare.***

**MINNEAPOLIS, MN** – June 29, 2010 - Integrated Healthcare Strategies (IHStrategies), a healthcare human capital consulting firm with offices in Minneapolis and Kansas City, today announced that Senior Vice President, David Bjork, Ph.D. will author a book on executive compensation in the healthcare industry. The book will be published by Health Administration Press, the publishing arm of the American College of Healthcare Executives (ACHE), an international professional society of more than 30,000 healthcare executives who lead hospitals, healthcare systems and other healthcare organizations and that are dedicated to improving healthcare delivery.

ACHE selected Dr. Bjork to be the sole author of the book. Dr. Bjork is one of the country's preeminent authorities on executive compensation in healthcare. He has 30 years of executive compensation consulting experience and is the author of many published articles, white papers and book chapters on executive compensation in healthcare. He is a highly sought after speaker and has been a featured presenter at industry conferences across the country.

"It is a great honor to have David Bjork recognized as the preferred expert to author what is likely to be the definitive resource on executive compensation issues for trustees, CEOs, and human resources executives of tax-exempt hospitals and health systems. As our most seasoned and knowledgeable advisor on healthcare executive compensation, we are proud of the contribution Dr. Bjork is making to the industry," said Bob Erra, President of Integrated Healthcare Strategies.

The book will offer a comprehensive examination into compensation philosophy, salary administration, incentive compensation, benefits, perquisites, contracts and severance, regulations of executive compensation in tax-exempt

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healthcare organizations, governance of executive compensation, public attitudes toward executive compensation, and the future of executive compensation.

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**About Integrated Healthcare Strategies**

*Integrated Healthcare Strategies provides not-for-profit healthcare organizations with direct access to a comprehensive array of healthcare-specific services, delivered by professionals from the industry who understand the rigors of running a healthcare organization – from the lunchroom to the Board Room. Its client list is a “who’s who” of healthcare organizations including over 1200 major healthcare providers, 1,800 hospitals, and 700 independent and affiliated medical groups. Integrated Healthcare Strategies specializes in the areas of physician strategy and compensation, employee compensation, executive compensation, human capital solutions, labor relations, leadership transition planning, executive search, employee surveys, performance management and board governance solutions. [www.ihstrategies.com](http://www.ihstrategies.com).*



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